Les Roches

in collaboration with

OCEANIC GLOBAL

Industry-Led Project

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Deadline to register: October 6th

Handout of Topic: October 12th

Hand in date: November 12th, by 2pm Swiss Time

Presentation date: November 17th, time TBC

Assignment Overview:

This is an individual or group presentation where you are required to do relevant research and create a virtual presentation on a topic that will be unveiled later (see date above). The form of presentation is up to you. For example, you can present a video, Prezi, PPT, or a combination of different medias.

Your team will be assigned an expert mentor to offer support, guidance, and industry expertise as your team develops your idea. We will introduce you to your mentor via email once identified. This is an incredibly unique opportunity to have access to these industry leaders and experts in their field. See the mentor guidelines below.

This project and these connections may lead to future opportunities and collaborations and are a valuable networking bonus. As such, it is critical that your team engages your mentor in a respectful and professional manner.

Remember that these are only basic guidelines for you to understand the challenge. The most important guideline is to have FUN and be CREATIVE!

PRIZE: winning team will have the chance to win a monetary prize and an internship with Global Oceanic. There will also be monetary prizes for 2nd and 3rd place candidates. Winners will be announced on the 19th of November at the prize giving ceremony.

Assignment Details:

Hand in via: WeTransfer to shiftin@lesroches.edu with the name of the subject being the name of your team.
Time: 2-5 minutes
Authors: 1-4 students
Plagiarism: APA referencing. Use of secondary information without appropriate reference or coping from other students' work is strictly forbidden and will be considered as serious matter.

Mentor Guidelines:

- Assign one member of the group to be responsible for being in contact with the mentor via email.
- Your mentor has agreed to offer 3-4 hours of mentorship over the course of 5 weeks over the period (12 October - 19 November) in addition to attending the final presentation at ShiftIn. Please track those hours and be respectful of the time you request from your mentor.
- At the beginning of the project, setup a weekly call time with your mentor to streamline scheduling. (Depending on the length of the calls, you may prefer to only schedule 3 or 4 calls rather than one per each of the 5 weeks.)
- Only reach out to your mentor on an appropriate cadence. It is reasonable to follow up once per week and give your mentor at least 3 days to review and offer feedback at any stage of your process.
- Consolidate your thoughts and messages into a single email where possible rather than sending separate emails.
- If you have not heard back from your mentor after multiple follow ups over the course of 1.5 weeks after being connected, please let us know and we will jump in.

Grading Criteria:

Criteria	Weighting
Understanding of the subject matter • Critical consideration of relevant literature and data to support your statements	**30%**
Quality of argument • The ability to address the question and communicate ideas effectively • Discussion of key points • Critical analysis	**40%**
Structure and style • Clarity of structure, appropriate language and introduction, main body and conclusion	**15%**
Research and Presentation • Creative formatting • APA Referencing (in text and reference list)	**15%**