

Study Abroad  
Switzerland and Spain



# Experience hospitality at Les Roches



[lesroches.edu](https://lesroches.edu)

# Our semester abroad program is more than an academic adventure - it's an experience that can change your life and career path.



1

Learn from extremely well qualified and experienced international faculty

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2

Gain practical skills in hospitality through experiential learning

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3

Interact with students from different backgrounds and cultures

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4

Develop independence and leadership skills

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5

Improve your foreign language skills

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6

Live abroad and experience a completely different environment

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## Ranking

In a global survey of 5-star hiring managers\*, Les Roches was ranked the world's Top 3 institutions for employer reputation in hospitality and leisure management.

\*QS World University Rankings 2021

## Accreditation

Les Roches is accredited at university level by the New England Commission of Higher Education (NECHE), one of the leading US accreditation bodies.

## Living in Switzerland

Switzerland is one of the safest, most beautiful countries in the world, making it the perfect place for students to grow and develop into young professionals. Nestled in the Swiss Alps, just a few minutes drive from the famous and charming resort of Crans-Montana, Les Roches offers a young and dynamic educational environment, the perfect place to mature and gain experience before starting an exciting and diverse professional career.

## Living in Spain

Spain is one of the most welcoming places in the world, ranked the second most visited country in the world, as well as having the third-most hotel rooms. So when it comes to hospitality management, Spain knows how to do it. At Les Roches Marbella, you will learn with students from more than 85 different countries in a diverse, multicultural learning environment. Our state-of-the-art campus is located in the beautiful Mediterranean city of Marbella, one of Europe's top luxury destinations.

## English requirement

### TOEFL

525 (Paper-Based Test)  
70 (Internet-Based Test)

The Les Roches Crans-Montana TOEFL testing code number is 9827. The Les Roches Marbella TOEFL testing code number is B941. Please mention this code number when you register for a test.

### IELTS

5.5  
IELTS – has 4 subcomponents: Writing, Reading, Speaking, Listening. Each subcomponent can be 0.5 less than the required average but not lower.

### CAMBRIDGE CERTIFICATE

FCE (First Certificate Exam):  
Grade C (minimum 160 points)

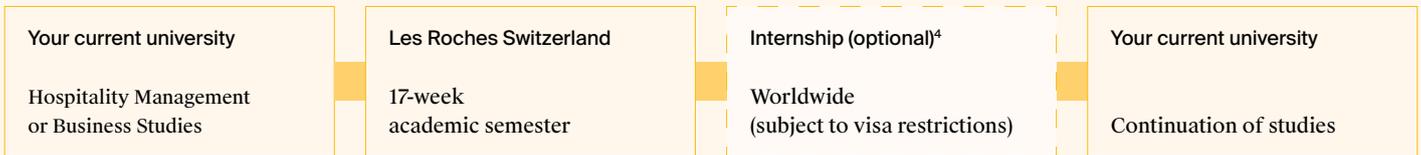
CAE (Advanced English):  
minimum 160 points

# Academic Semester

Switzerland



This semester-long program has been designed to give students the opportunity to learn at the home of hospitality: Switzerland. At our Crans-Montana campus, students will choose a combination of courses up to a total of 15 credits - from the second or third year classes listed below. Students also have the option to experience an internship.



## Second year classes BBA 3

Hospitality Financial Accounting  
3 credits

Academic Communication Skills  
3 credits

Marketing for the Hospitality  
Industry  
3 credits

Human Resources and Diversity in  
The Global Workplace  
3 credits

Principles of Sustainability  
and Innovation  
3 credits

Elective course or foreign  
language\* <sup>1</sup>  
3 credits

## Second year classes BBA 4

Experiential Marketing  
2 credits

Food and Beverage Management  
3 credits

Leading Teams to Success  
2 credits

Tourism Principles and Practices  
3 credits

Revenue and Pricing Management  
3 credits

Models for Problem Solving  
and Decision Making  
3 credits

Elective course or foreign  
language\* <sup>1</sup>  
3 credits

## Third year classes BBA 6

Hospitality Luxury and Value  
Creation  
1 credit

Hospitality Financial Management  
3 credits

Customer Relationship  
Management  
2 credits

Methods of Research Inquiry  
3 credits

Data Analytics and Optimization  
2 credits

Fundamentals of Economics  
2 credits

Elective course or foreign  
language\* <sup>1</sup>  
3 credits

## TOTAL: 15 CREDITS

Please note: The semester includes 15 weeks of teaching and two weeks of final exams. Upon completion of the semester abroad, students will receive a course transcript listing the corresponding passed credits. Credit transfer to the student's university is subject to evaluation by their current university.

\* Electives courses are offered based on demand. The exact combination of course offering will be personalized during the admission process, upon approval of the Les Roches Program Director depending on the schedule feasibility. Les Roches reserves the right to make minor alterations in the course offerings without prior notification.

17 WEEK SEMESTER	PRICE IN CHF
Tuition	19,875
Double room <sup>1</sup>	5,950
Full board <sup>1</sup>	4,650
Learning resources <sup>2</sup>	450
Damage deposit <sup>3</sup>	1,000
Application fee	275
Health & Accident Insurance	850
<b>Total</b>	<b>33,050</b>
Internship <sup>4</sup> (optional)	

- Aimed at current students majoring in hospitality management or business who wish to gain international experience.
- Room and board fees include accommodation in a double room in Bluche or Crans-Montana and full board (3 meals, 5 days a week, as well as brunch and dinner on Saturdays and Sundays). Subject to availability, students can book a single room for an additional fee to the double room.
- Applicant must be 18 years old or above.
- Completed application form and documents.
- The student must meet Les Roches Switzerland's admissions requirements for undergraduate students.

## SEPTEMBER 2022\*\*

BBA 3, 4, 6 & 7 arrival in Switzerland: 8 September 2022

Christmas/New Year break: 23 December 2022 - 8 January 2023

BBA 3, 4, 6 & 7 end date: 20 January 2023

1 Compulsory

2 Includes iPad for one semester for the digital learning platform and materials, to be returned back to the school after the end of the semester

3 Refundable

4 Internship option should be decided during application process

\*\* All activities scheduled for this date and onwards are compulsory. End date (last day of semester): it may be subject to variation due to exam scheduling. Students may leave the campus prior to the "End date" if having completed all courses, exams and the check-out procedure, latest by midday on the day after the last day of semester. During Christmas/New Year break, all campus residential facilities will be closed until the reopening date. Personal belongs not needed during the break may be kept in the room. Late returning after semester break is not tolerated due to class/ exam scheduling.

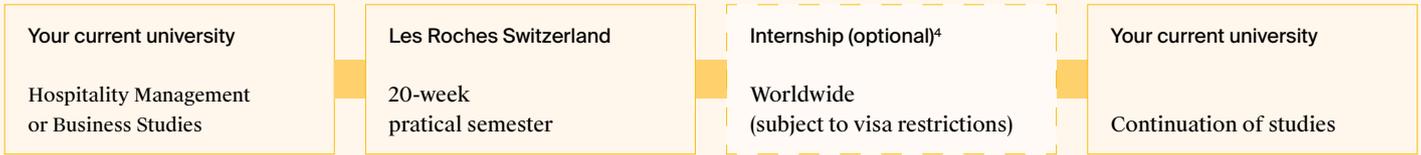
Les Roches reserves the right to make changes to these dates

# Practical Semester

Switzerland



To become a hospitality professional, it is important to understand not only theoretical knowledge within an international context, but to have hands-on experience within the industry. This semester-long program has been designed to give students the opportunity to gain hands-on experience in the practical aspects of hospitality. During the semester in Switzerland, students will focus solely on practical learning\*. Students will take the following courses:



## FIRST YEAR COURSES

Innovation, Entrepreneurship & Communication  
8 credits

From the Farm to the Table  
4 credits

Guest Relations & Hotel Operations  
4 credits

Skills & Techniques in F&B  
4 credits

Restaurant Lab  
4 credits

## TOTAL: 24 CREDITS

The practical semester requires a 1 week mandatory orientation and 20 weeks of practical learning. Upon completion of the semester abroad, students will receive a course transcript listing the corresponding passed credits. Credit transfer to the students' university is subject to evaluation by their current university.

\* Students will be incorporated into Semester 1 (BBA1) cohort

20 WEEK SEMESTER	PRICE IN CHF
Tuition	26,350
Double room <sup>1</sup>	5,950
Full board <sup>1</sup>	4,650
Learning resources and practical appare <sup>2</sup>	900
Damage deposit <sup>3</sup>	1,000
Application fee	275
Health & Accident Insurance	850
<b>Total</b>	<b>39,975</b>
Internship <sup>4</sup> (optional)	
Online Internship Support Platform	1,000
Health & Accident Insurance	850

- Aimed at current students majoring in hospitality management or business who wish to gain practical and international experience.
- Room and board fees include accommodation in a double room in Bluche or Crans-Montana and full board (3 meals, 5 days a week as well as brunch and dinner on Saturdays and Sundays). Subject to availability, students can book a single room for an additional fee to the double room
- Applicant must be 17.5 years old or above.
- Completed application form and documents.
- The student must meet Les Roches Switzerland's admissions requirements for undergraduate students.
- The prices outlined in this document are valid for 2022 intakes only.

- 1 Compulsory
- 2 Includes iPad for one semester for the digital learning platform and materials, to be returned back to the school after the end of the semester as well as uniforms for the different practical classes
- 3 Refundable
- 4 Internship option should be decided during application process

## SEPTEMBER 2022\*

BBA 1 arrival in Switzerland: 19 September 2022  
Christmas/New Year break: 23 December 2022 - 8 January 2023  
BBA 1 end date: 24 February 2023

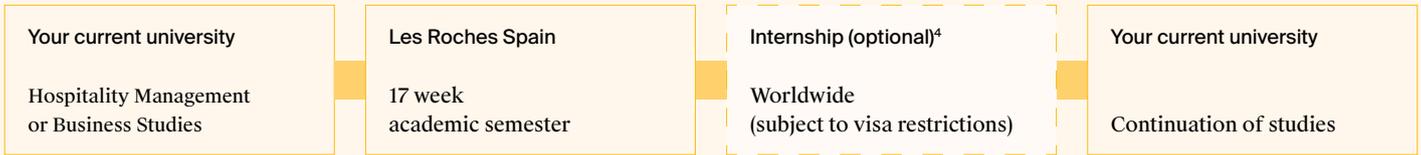
\* All activities scheduled for this date and onwards are compulsory. End date (last day of semester): it may be subject to variation due to exam scheduling. Students may leave the campus prior to the "End date" if having completed all courses, exams and the check-out procedure, latest by midday on the day after the last day of semester. During Christmas/New Year break, all campus residential facilities will be closed until the reopening date. Personal belongings not needed during the break may be kept in the room. Late returning after semester break is not tolerated due to class/ exam scheduling.

# Academic Semester

Spain



To become a hospitality professional, it is important to understand not only theoretical knowledge within an international context, but to have hands-on experience within the industry. We are proud to offer the perfect environment to develop as a hospitality professional while flourishing academically, culturally, and socially. Furthermore, Marbella is a beautiful, safe, international city that allows its residents and visitors alike to experience an enviably high quality of living in the Costa del Sol. Students will choose courses from the BBA 4 and/or BBA 6 classes listed below up to 15 credits: Students have the option to experience an internship.



## Second year classes BBA 4

Fundamentals of Economics  
3 credits

Leading Teams to Success  
2 credits

Digital Marketing and Sales  
2 credits

Hospitality Managerial Accounting  
3 credits

Rooms Inventory & Control  
Management  
3 credits

Hospitality Facilities Management  
2 credits

Food & Beverage Management  
3 credits

Foreign Language  
3 credits

## Third year classes BBA 6

Models for Problem Solving  
& Decision Making  
2 credits

Customer Relationship  
Management  
2 credits

Hospitality Financial Management  
3 credits

Revenue and Pricing Management  
3 credits

Data Analytics for Business  
Optimization  
3 credits

Business & Academic  
Research Methods  
3 credits

1 elective to chose from:  
Events Management,  
Managing Change and Digital Transformation,  
Sustainable Development in a Globalized World  
3 credits

## TOTAL: 15 CREDITS

Please note: the semester includes 15 weeks of teaching and two weeks of final exams. Upon completion of the semester abroad, students will receive a course transcript listing the corresponding passed credits. Credit transfer to the student's university is subject to evaluation by their current university.

17 WEEK SEMESTER	PRICE IN EUR
Tuition	11,750
Triple room on campus <sup>1</sup>	4,095
Full board	3,075
Learning resources	350
Damage deposit <sup>2</sup>	500
Application fee	275
Health & Accident Insurance <sup>3</sup>	415
<b>Total</b>	<b>20,460</b>
<b>Internship<sup>4</sup> (optional)</b>	
Online Internship Support Platform	750
Health & Accident Insurance	415

- Room and board fees include on-campus accommodation with full board in triple room. Subject to availability, students can book a double room for an additional fee.
- The campus may offer off campus accommodation for semesters 6 and 7 only, price difference will be informed with half board.
- Applicant must be 18 years old or above.
- Aimed at current students majoring in hospitality management or business who wish to gain international experience.
- Completed application form and documents.
- The student must meet Les Roches Spain admissions requirements for undergraduate students.
- The prices outlined in this document are valid for 2022 intakes only.

## SEPTEMBER 2022\*

Arrival in Spain: 9 September 2022  
End date: 20 January 2023

\* All activities scheduled for this date and onwards are compulsory. End date (last day of semester): it may be subject to variation due to exam scheduling. Students may leave the campus prior to the "End date" if having completed all courses, exams and the check-out procedure, latest by midday on the day after the last day of semester.

Les Roches reserves the right to make changes to these dates

1 Compulsory  
2 Refundable  
3 Covers only the semester on campus  
4 Internship should be decided during application process

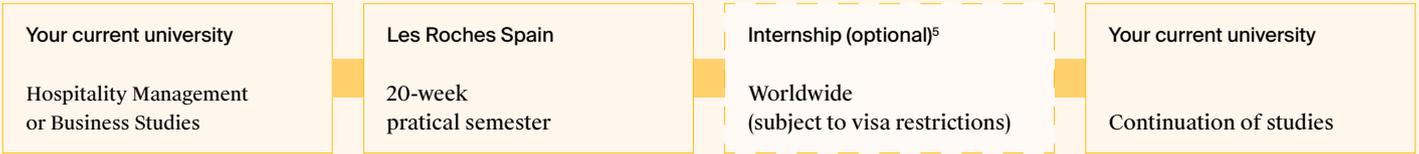
# Practical Semester

Spain



To become a hospitality professional, it is important to understand not only theoretical knowledge within an international context, but to have hands-on experience within the industry. This semester-long program has been designed to give students the opportunity to gain hands-on experience in the practical aspects of hospitality. During the semester in Spain, students will focus solely on practical learning\*.

Students will take the following courses:



## FIRST YEAR COURSES

Gourmet Experiences  
4 credits

Skills and Techniques in Food & Beverage  
4 credits

Food & Beverage Trends  
4 credits

Rooms Division & Hotel Operations  
5 credits

Principles of Resorts: Operations and Communications  
2 credits

Foreign Language (Spanish, French or German)  
3 Credits

1 elective to chose from:  
Business English or Business Communications  
(2 credits)

## TOTAL: 24 CREDITS

Please note: the practical semester requires a 1 week mandatory orientation and 20 weeks of practical learning. Upon completion of the semester abroad, students will receive a course transcript listing the corresponding passed credits. Credit transfer to the students' university is subject to evaluation by their current university.

\* Students will be incorporated into Semester 1 (BBA1) cohort

20 WEEK SEMESTER	PRICE IN EUR
Tuition	18,335
Triple room on campus <sup>1</sup>	4,095
Full board	3,075
Learning resources and practical apparel <sup>2</sup>	1,725
Damage deposit <sup>3</sup>	500
Application fee	275
Health & Accident Insurance <sup>4</sup>	415
<b>Total</b>	<b>28,420</b>
Internship <sup>5</sup> (optional)	
Online Internship Support Platform	750
Health & Accident Insurance	415

- Aimed at students wishing to major in hospitality management or business who wish to gain practical and international experience.
- Room and board fees include on-campus accommodation (in triple room) and full board (3 meals, 5 days a week as well as brunch and dinner on Saturdays, Sundays and bank holidays). Students can opt for double room upon availability at 4,395€.
- Applicant must be 17.5 years old or above.
- Completed application form and documents.
- The student must meet Les Roches Spain admissions requirements for undergraduate students.
- The prices outlined in this document are valid for intakes in 2022 only.

## SEPTEMBER 2022\*

Arrival in Spain: 19 September 2022  
End Date: 25 February 2023

\* All activities scheduled for this date and onwards are compulsory. End date (last day of semester): it may be subject to variation due to exam scheduling. Students may leave the campus prior to the "End date" if having completed all courses, exams and the check-out procedure, latest by midday on the day after the last day of semester.

Les Roches reserves the right to make changes to these dates

- 1 Compulsory
- 2 Includes iPad for the digital learning platform and materials
- 3 Refundable
- 4 Covers only the semester on campus
- 5 Internship should be decided during application process and is worth 10 credits

**+** Les Roches Switzerland

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Les Roches reserves the right to review and modify the program content and fees outlined in this document at any time and without notice.



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